### UnitedHealthcare Children's Foundation Press Kit

#### 1. About UHCCF

- Mission Statement: UnitedHealthcare Children's Foundation (UHCCF) is dedicated to facilitating access to medical-related services that have the potential to significantly enhance either the clinical condition or the quality of life of the child and that are not fully covered by the available commercial health benefit plan.
- **History:** Since 2005, we've been able to award more than 37,000 grants valued at over \$75M to children and their families throughout the United States. These grants help enhance children's clinical conditions and quality of life.

#### 2. Media Assets

- Logos: PNG for additional logos, please contact our media coordinator.
- Photos: Please contact our media relations coordinator for photos.
- Videos: Please contact our media relations coordinator for photos.

#### 3. Fact Sheet

Fact Sheet

#### 4. Testimonials

- Beneficiary Stories:
  - October 9, 2024: <u>UHCCF grant helps a young girl with rare condition learn to communicate | UnitedHealthcare (uhc.com)</u>
  - August 14, 2024: Helping a young girl with type 1 diabetes gain independence | UnitedHealthcare (uhc.com)
  - July 10, 2024: Helping a young girl with rare disease become more independent | UnitedHealthcare (uhc.com)
  - June 12, 2024: Helping a young boy gain confidence through speech therapy
    UnitedHealthcare (uhc.com)
  - o **April 10, 2024:** <u>UnitedHealthcare Children's Foundation grant helps young boy receive needed hearing aids | UnitedHealthcare (uhc.com)</u>
  - March 7, 2024: Frosty Fat Tire Festival raises record funds for children medical grants | UnitedHealthcare (uhc.com)

o **February 28, 2024:** <u>UnitedHealthcare Children's Foundation helps family afford surgery to help son hear | UnitedHealthcare (uhc.com)</u>

#### 5. Social Media

• Social Media Links: <u>Facebook</u>, <u>LinkedIn</u>, <u>Instagram</u>

## 6. FAQs

• Frequently Asked Questions: <a href="https://www.uhccf.org/apply-for-a-grant/frequently-asked-questions/">https://www.uhccf.org/apply-for-a-grant/frequently-asked-questions/</a>

## 7. Downloadable Materials

- PDFs: Fact sheet
- **Brand Guidelines:** Please contact our media relations coordinator to access brand materials.

#### 8. Events

• Upcoming Events: <a href="https://www.uhccf.org/events/">https://www.uhccf.org/events/</a>

# 9. Legal Information

- Terms of Use: Please contact our media relations coordinator to access brand materials.
- **Privacy Policy:** <a href="https://www.uhccf.org/privacy-policy/">https://www.uhccf.org/privacy-policy/</a>